CLIENT OVERVIEW

Run your own game

Your brand out front.
RUNT behind the operation.

Casino + sportsbook technology
with the operating support you choose.



wearerunt.com

THE RUNT STANDARD



Built through it.
Built to do better.

We've been through the failed deliveries, hidden costs and scams. We saw the gap between what operators were promised and what they received. RUNT was built to close it.

OUR VISION

Raise the standard for casino technology and operations, so ambitious brands can build and grow with confidence.

OUR PROMISE

Thoughtful technology. Clear scope and costs. A team accountable for the work, from launch into daily operations.

THE RUNT FOUNDATION

Your brand.
A connected platform.

Technology, transparency and an accountable team for ambitious casino and sportsbook brands.

Player experience

A branded lobby, wallet, account and rewards journey.

Casino back office

The workspace for players, transactions and daily operations.

RUNT client dashboard

A separate view of your service fees, vendor costs and billing.

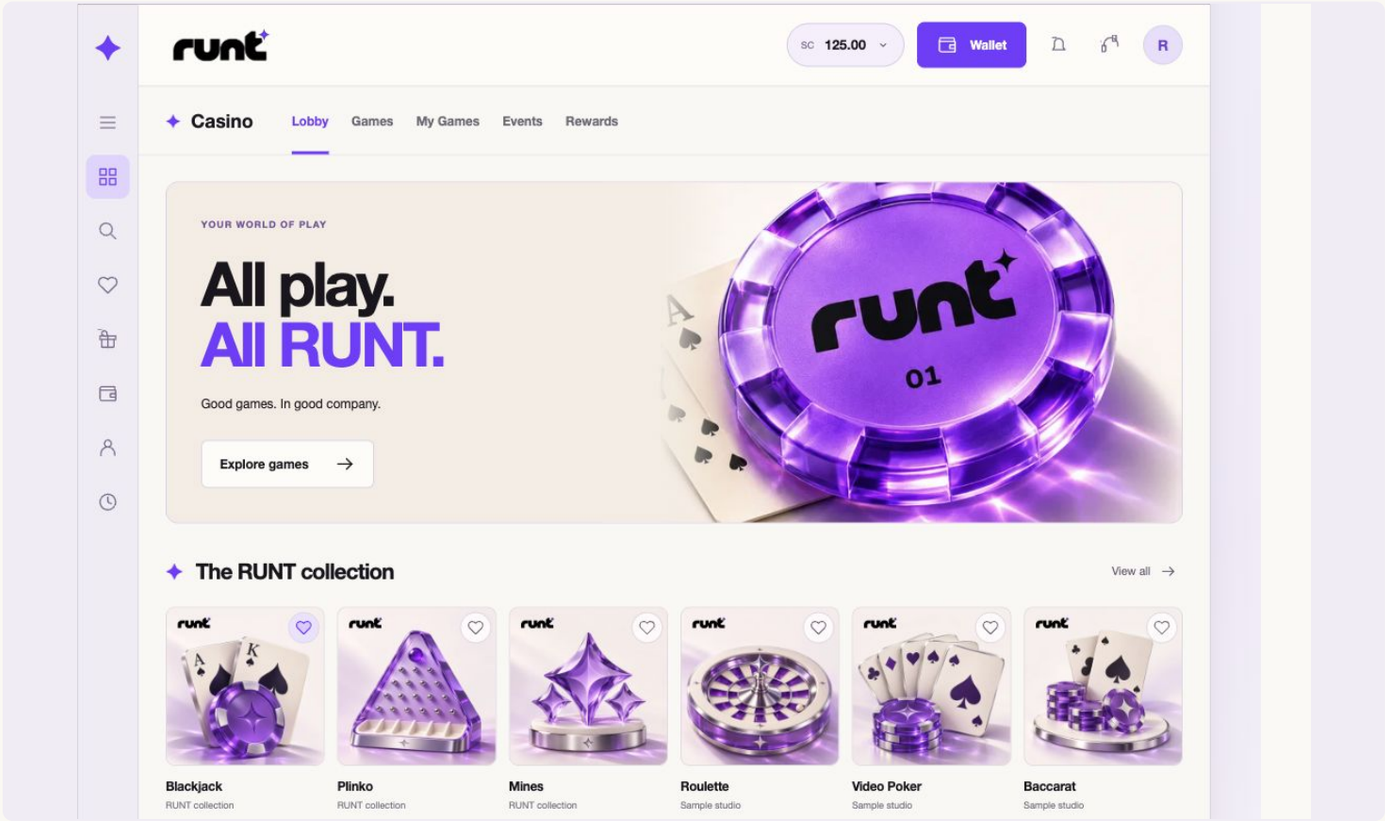


Sweepstakes, international casinos and sportsbooks. Configuration and availability depend on market requirements and provider approvals.

01 / PLAYER EXPERIENCE

Make it unmistakably yours

Your identity across the places your players spend time.



Your look

Brand styling on supported layouts, with custom design available.

Connected journeys

Game discovery, wallet, rewards and account activity.

Explore it

Try the RUNT player walkthrough before scoping your build.

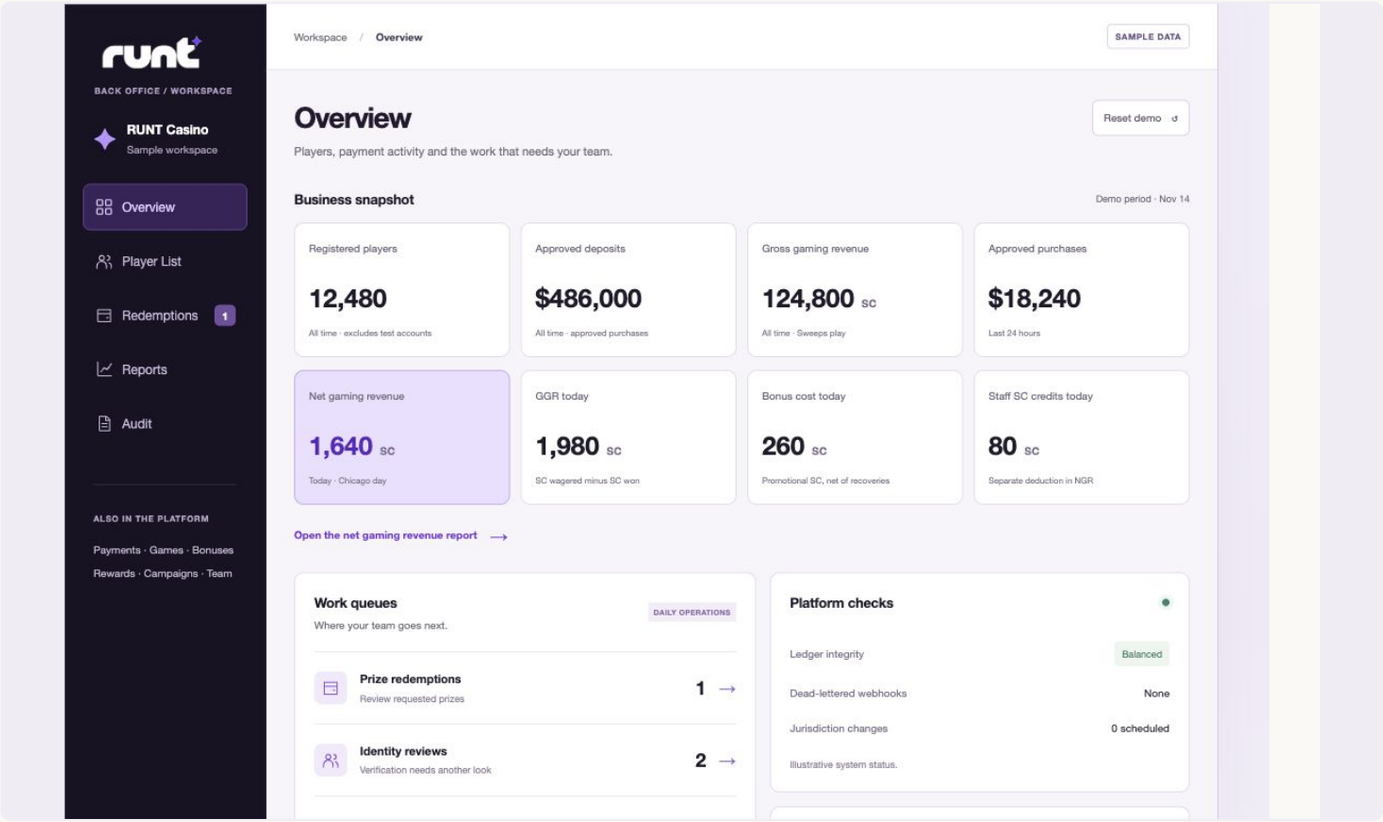
Explore the player preview →

RUNT-branded product walkthrough with sample data. Your final experience is configured around your brand and agreed scope.

02 / CASINO BACK OFFICE

A workspace for the daily operation

Give your team a clear place to see activity and manage the work.



Understand activity

Player records, transaction history and revenue reporting.

Manage the queues

Verification reviews, redemption requests and open cases.

Follow the work

Team access, escalation workflows and audit history.

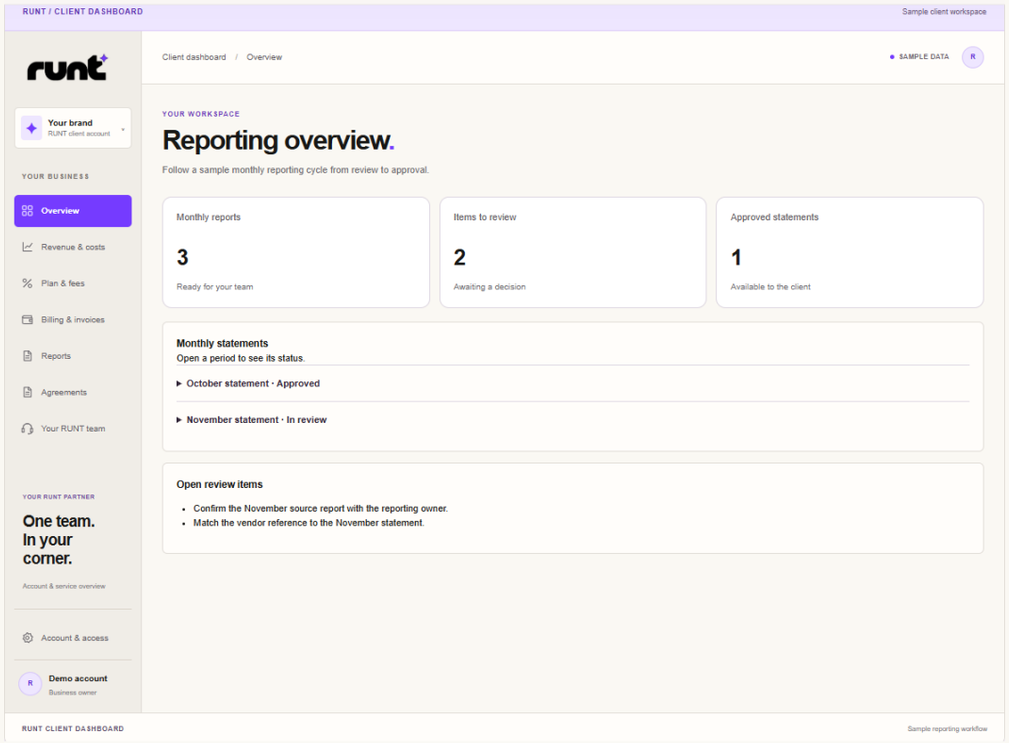
Explore the back office →

RUNT-branded product walkthrough with sample data. Sweepstakes configuration shown; your setup is agreed during scoping.

RUNT CLIENT DASHBOARD

Your reporting workspace

Track monthly reporting, check supporting records and follow each statement through review.



Monthly reports

Review the reporting period and its source records in one place.

Review items

See which records need attention and who owns the next step.

Approved statements

Finance reviews the statement before it becomes visible in the private client portal.

YOUR OPERATING MODEL

One platform. Choose your team.

The technology stays complete. The level of operating support changes.

YOUR TEAM RUNS IT

Platform

The full technology foundation, with your team in control of the day.

- Front end, backend and casino back office
- Maintenance, supported connections and handoff
- Add RUNT services where you need them

BACKED BY OUR TEAM

Supported

Player support and vendor coordination alongside your people.

- Everything in Platform
- Agreed player-support coverage and queue triage
- Knowledge base, escalations and operating reports

BUILT AROUND YOUR OPERATION

Managed

A tailored team with clearly assigned daily responsibilities.

- Everything in Supported
- Named operating lead
- Agreed redemption, reconciliation, risk and CRM work

Coverage hours, languages, workload and responsibilities are scoped for your operation. Add-ons are available with every package.

CUSTOMIZE YOUR BUILD

More of what your brand needs

Start with a package. Add the work that moves your business forward.

Brand & experience

Identity, creative assets and custom player journeys.

Product & integrations

Custom development, reporting and supported connections.

Operations & growth

Expanded support, CRM execution and marketing services.



Each add-on has a defined deliverable and separate scope. Media spend, incentives and third-party charges remain client-funded.

TWO WAYS TO BUILD

A first launch. A stronger next chapter.

Launch something new or move an existing operation. We shape the plan around your starting point.

BUILD THE FOUNDATION

New brand

01 Define the operation

Markets, products, brand, funding and team.

02 Connect the essentials

Providers, approvals and supported integrations.

03 Prepare for launch

Configuration, testing, training and acceptance.

PLAN THE MOVE

Existing operator

01 Assess the current setup

Data, balances, integrations and open cases.

02 Rehearse the migration

Test imports and agree cutover criteria.

03 Support the transition

Reconcile the move and stabilize the operation.

Your desired launch window is a planning input. RUNT confirms the actual timeline after reviewing your scope and what's ready.

LAUNCH SERVICES

Plan your operating team

Choose the work your team will own and the coverage you want from RUNT.



Platform

Your team runs day-to-day operations using the branded player site, staff back office and affiliate portal.

Supported

Add a player support desk or vendor coordination, with coverage agreed for your launch.

Managed

A named RUNT contact coordinates the staff and services you select, such as support, CRM campaigns and operations oversight.

WORKING TOGETHER

A team that owns the work.

Know what RUNT handles, what stays with you and where specialist providers fit.

RUNT

TECHNOLOGY + AGREED SERVICES

Platform configuration, maintenance, training and the operating services in your scope.

Your business

BRAND + OPERATOR RESPONSIBILITY

Brand, market decisions, approvals, player obligations and the capital to operate.

Specialist providers

CONTRACTED SERVICES

Game and sportsbook content, payments, identity checks and specialist legal advice.

Your proposal records access, coverage, escalation, supported connections and commercial terms.

BUILD WITH RUNT



Your next move starts here

Bring the ambition. Let's shape the technology and support your brand needs.

01 / Explore

Walk through the product and your operating needs.

02 / Shape

Choose your package, services and desired launch window.

03 / Confirm

Review deliverables, commercial terms and the delivery plan.

Build your project brief → **Request a walkthrough →** **hello@wearerunt.com →**